

MEETING AGENDA

Mother Lode Workforce Development Board

Thursday, May 17, 2018 12:00pm Mother Lode Job Training Career Center 197 Mono Way, Suite B, Sonora, CA 95370

1. CALL TO ORDER

- 1.1. Roll call / Establish quorum
- 1.2. Introduction of guests
- 1.3. Approval of agenda

2. CONSENT CALENDAR

All items under the Consent Calendar are considered routine and will be approved in one action without discussion. If a Board member requests that an item be removed from the Consent Calendar or a citizen wishes to speak on an item, the item will be considered under Action Items.

2.1. Any Consent Calendar items need to move to Action Items?

2.2. Accept the February 15, 2018 meeting minutes

3. PUBLIC COMMENTS

The Mother Lode Workforce Development Board welcomes public comments. A member of the public may comment on agenda items or any item that is within the subject matter jurisdiction of the Board, even though subject matter may not be on the agenda. The Chair will limit the time allocated for each individual public speaker to no more than five (5) minutes.

4. ACTION ITEMS

- 4.1. Discuss and approve the formation of an Executive Committee
- 4.2. Discuss and approve the issuance of a Business Services outsource RFP

5. INFORMATION/DISCUSSION ITEMS

5.1. Directors' report

- 5.1.1. Demonstration of Labor Market Analytics (John Hawkins, Emsi)
- 5.1.2. Revised budget
- 5.1.3. Grant/Funding update
- 5.1.4. "Social Mobility 2.0" CWA-sponsored convening (May 22, 2018)
- 5.1.5. Regional/Local Plan modification for 2019
- 5.1.6. Marketing/Branding review
- 5.1.7. Tuolumne County Transit Authority (TCTA) TV commercial
- 5.1.8. Central Sierra Economic Development District (CSEDD) activities
- 5.2. Board members' reports (if applicable)

6. NEXT MEETING

- 6.1. Future Agenda Items
- 6.2. Thursday, August 16, 2018

7. ADJOURNMENT



Mother Lode Workforce Development Board

Thursday, February 15, 2018 12:00pm

1. CALL TO ORDER

1.1 Roll call taken by V. Long, quorum present

Members	Present	Excused	Absent
Mike Lemke	Х		
Michelle Watkins	Х		
Tim Hildabrand	Х		
Frank Leschinsky	Х		
Tyler Newton	Х		
Debra Rockwood	Х		
Bill Petrone	Х		
James Wood			Х
Margie Bulkin	Х		
Klaus Tenbergen	Х		
Larry Cope	Х		
Lorraine Perry		Х	
Mahalia Gotico	Х		
Ex Officio Member	Present		Absent
Dave Thoeny			
Rebecca Espino			
Rebecca Mendibles			
Velma Whitebear			
Raj Rambo			
Alternates			
La Chell Adams For	Х		
Lorraine Perry			
Staff			
Jamie Leigh			
Larry Vanni	Х		
Larry Yanni			
Vicki Long	Х		

1.2 Agenda approved as stands

2. CONSENT CALENDAR

- 2.1. Any Consent Calendar items need to move to Action Items? No items moved
- 2.2. Accept the November 16, 2017 meeting minutes Minutes Accepted (M) M. Bulkin (S) D. Rockwood

3. PUBLIC COMMENTS

None

4. ACTION ITEMS

- 4.1. Elect a 2018 board chair and vice-chair
 - D. Thoeny addressed the Board on this process
 - M. Bulkin nominated Tyler Newton as Chair

Approval of Tyler Newton as Chair – (M) D. Rockwock (S) K. Tenbergen ayes carried M. Bulkin nominated Tim Hildabrand as Vice Chair

Approval of Tim Hildabrand for Vice Chair– (M) F. Leshinsky (S) K. Tenbergen ayes carried 4.2. Form industry sector committee(s)

D. Thoeny and L. Yanni led a conversation regarding sector industries. Decision was made on the importance of creating sector subcommittees for each of MLJT's priority sectors to start the process of career pathways. The following leads were selected from the WDB members for each sector. Health Services – Tyler Newton Natural Resources (Fire, Water, Forestry) - Klaus Tenbergen Construction – Mike Lemke Advanced Manufacturing – Larry Cope Leisure and Hospitality – Michelle Watkins Staff will start working with the subcommittees and assist in any way possible to make this process successful. Sector committees formed. (M) L. Cope (S) M. Watkins ayes carried

5. INFORMATION/DISCUSSION ITEMS

5.1. Directors' report

D. Thoeny gave his quarterly report to the WDB members. He addressed the agency's successful goals and objectives for 2017. Dave shared with the members that the regional and local plans were both approved by the State as well as MLJT providing Career Services in our 4 AJCC's. MLJT also ran a successful RFP to obtain a One Stop Operator for the agency. He went on to talked about how the staff is increasing awareness of the Agency by doing public speaking at different organizations and partner offices. MLJT has now successfully started their social media presence with a Facebook page for each county and an agency LinkedIn account as well as a You Tube Channel. The agency is starting to optimize operations; cost controls are in place and the organizational structure was changed to assist with the new demand driven vision. Dave then shared how the agency will now build on the foundation that was created in 2017 and will begin to have industry sector strategies, develop financial autonomy and measure the results of our customers. Dave shared the agency's successful achievement of the AJCC Base Line Certification and that the Hallmark of Excellence Certification will be next. MLJT has been invited to sit on the State's Tree Mortality Task Force and Dave is on the Credentials and Degrees committee. MLIT is also a partner with Calaveras Workforce Development Initiative and will be present at the Calaveras College and Career Fair which will take place on 2/21/18 at Bret Harte High School. Dave introduced Jamie Leigh, HR Manager for MLJT, to the WDB members. Jamie spoke regarding the board members compliance requirements and reminded them to get their membership applications, Form 700 and Ethics Training certificates to us.

6. NEXT MEETING

- 6.1. Future Agenda Items
- 6.2. Thursday, May 16, 2018

7. ADJOURNMENT

Proposal: Form Executive Committee

The purpose of the Mother Lode WDB is to take the lead in meeting the area's workforce needs through participation in strategic planning and oversight of the local workforce preparation system.

The purpose of the Executive Committee is to plan, coordinate and expedite the work of the WDB and take action, when necessary, between Board meetings. The Executive Committee exercises the full authority and power of the Board, to the extent permitted by law. Examples include:

- Set direction and priorities for the Workforce Development Board.
- Review, approve, and forward fiscal matters including annual budgets and expenditure reports to the Board.
- Coordinate and advance operational and policy objectives for the Board.
- Develop and present legislative/advocacy platforms and position statements.
- Establish and strengthen relationships with business leaders and elected officials.
- Recruit qualified board member candidates who are able to effectively advance the board's strategic priorities, and recommend membership appointments to the JPA Board.
- Support the orientation and ongoing training for all WDB board members.

Members

WDB Chair (Tyler Newton) WDB Co-Chair (Tim Hildebrand) WDB Past Chair (Michelle Watkins)

From the Mother Lode WDB By-Laws:

Article VII: Committees

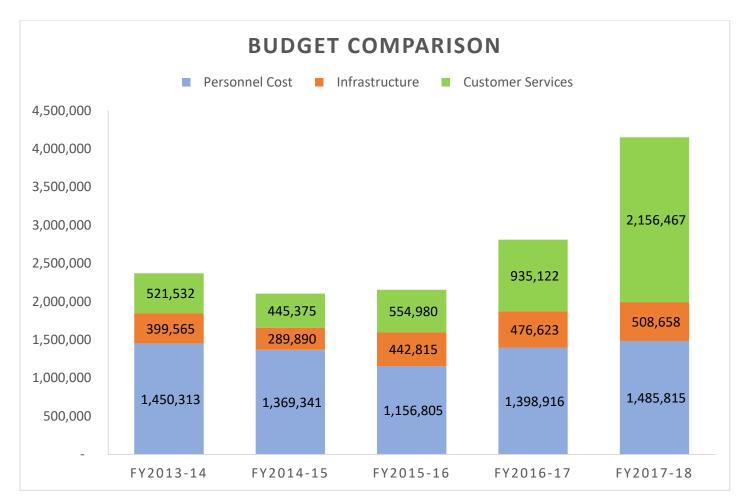
Section 1 Committees: The WDB Chairperson shall establish committees of the WDB.

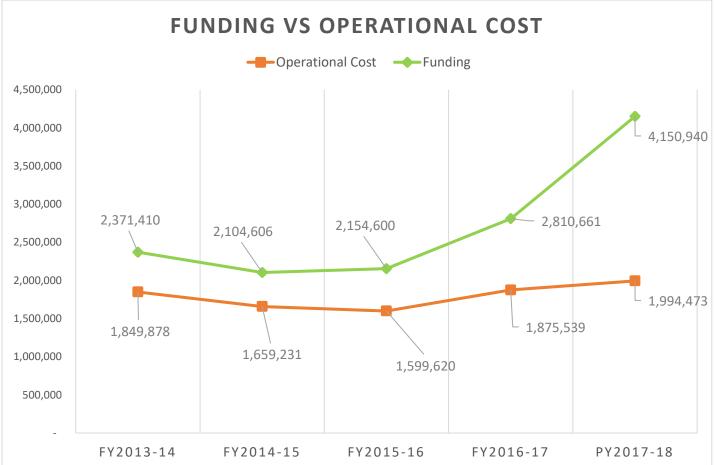
Section 2 **Chair Appointments:** The WDB Chairperson shall appoint committee chairpersons and vicechairpersons from the WDB membership.

Section 3 **Membership**: Members shall be appointed by the WDB Chairperson and may include WDB members exclusively, or may consist of, or be supplemented by, non-WDB members as deemed appropriate by the WDB Chairperson. Committees may include business or community advisory groups and technical workgroups as necessary to carry out the work of the WDB. The WDB Chairperson shall be an ex-officio, voting member of all committees.

Section 4 *Meetings:* Committees shall meet at the request of the WDB Chairperson, the committee chairperson, or staff.

Section 5 **Executive Committee:** The Executive committee shall consist of the WDB chairperson, Vicechairperson, past chairperson and chairpersons of each of the WDB committees. This committee shall have full power and authority to act for the WDB when action is necessary on a particular item, or items, before the next regularly scheduled meeting. The action taken shall be reported to the full WDB at the next regularly scheduled meeting.

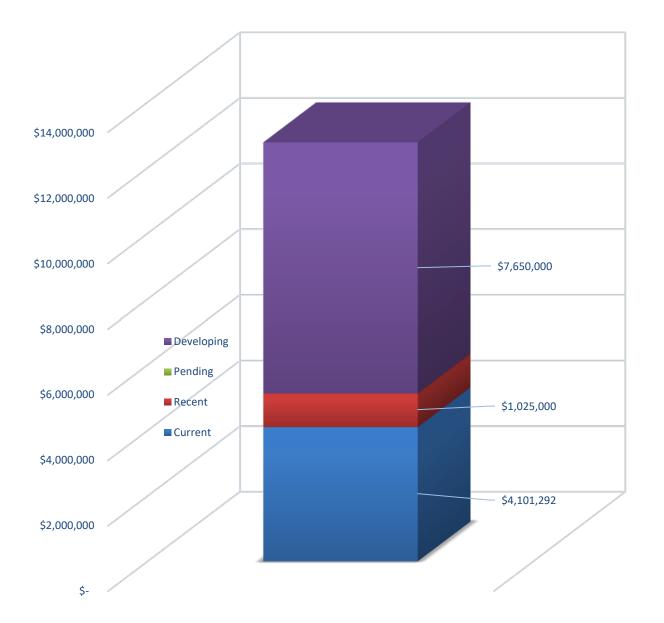




Mother Lode Job Training	<u>PY2017-18 BUDGET</u>
PY2017-18 BUDGET	1. Carry-In is actual
4/16/2018	2. WIOA Formula allocations are adjusted to actual
BUDGET OPTIONS:	3. Accepted and incorporated New Grants
1. Business Outreach	4. Health insurance is estimated at a 2% increase over last year's rates
2. Marketing	5. Cal PERS Employer Payment of Unfunded Liability is estimated at \$74,000
3. OJT	6. \$220,685 in WIB Budget for Health-Lit-Now Career Education and NDWG Contract
	7. Training set-a-side is 30% to meet SB764 requirements
	8. All other WIOA set-a-sides are addressed
	9. Salary adjustment is included

COST CENTER BUDGET	Amador	Calaveras	Mariposa	Tuolumne	One-Stop	Operations	Workforce	
	Career	Career	Career	Career	Support	Support	Investment	
	Center	Center	Center	Center		(Fiscal)	Board	Total
FTE	2.45	2.75	2.25	4.20	1.32	2.00	1.10	16.08
Personnel Cost	253,598	200,200	151,575	364,460	158,068	197,961	159,953	1,485,815
Infruastructure	68,623	66,868	52,918	108,570	81,684	54,476	75,520	508,658
Customer Services	537,408	416,999	316,229	577,646	-	-	308,185	2,156,467
Total Requirements	859,629	684,067	520,721	1,050,676	239,752	252,437	543,657	4,150,940
Resource Allocation	859,946	684,637	521,105	1,050,923	240,032	252,626	544,362	4,273,999
Resource Adjustment	-	-	-	-				
Resources	859,946	684,637	521,105	1,050,923	240,032	252,626	544,362	4,273,999
Percent Resources (after adjustments)	20.12%	16.02%	12.19%	24.59%	5.62%	5.91%	12.74%	100.00%
B	240	570	204	0.47		400	704	400.050
Reserve	316	570	384	247	280	189	704	123,058

BUDGET COMPARISON	FY2013-14	FY2014-15	FY2015-16	FY2016-17	FY2017-18		
Personnel Cost	1,450,313	1,369,341	1,156,805	1,398,916	1,485,815	86,899	6.2%
Infrastructure	399,565	289,890	442,815	476,623	508,658	32,035	6.7%
Customer Services	521,532	445,375	554,980	935,122	2,156,467	1,221,345	130.6%
Total Requirements	2,371,410	2,104,606	2,154,600	2,810,661	4,150,940	1,340,279	47.7%
Budgeted Resources	2,371,410	2,104,606	2,154,600	2,810,661	4,273,999	1,463,338	52.1%
*Balance (not including reserves for future years)	0	0	0	0	123,058	-	



Grant	Purpose		Amount
Currently Funded			
Adult/Dislocated	To serve regular WIOA population with basic and individualized career services and training.		
Worker/Youth			
	(On-The-Job Training, Work Experience, Career Counseling, Job Seeker Workshops, Job Fairs,	\$	1,204,511
~Formula Funds	Educational Training, Financial Literacy, Labor Market Information, Comprehensive Assessments, etc).		
Rapid Response/Layoff	To serve businesses by retaining a skilled workforce and to provide the tools for businesses to		
Aversion	mitigate affected workers following a layoff, or to prevent layoffs.		
~Business & Unemployment Insurance Specific	(Customized training, incumbent worker training, and work sharing strategies, labor market and workforce information, integrating industry requirements into training strategies, brokering relationships and job connections, making services efficient and easy to access.)	\$	546,776
CalWORKs & Dept. of Human	To provide partner agencies CalWORKs and General Assistance population with basic and		
Services	individualized career services.	\$	280,000
~Service Contracts		Ť	
•••	To promote support for the 7th – 9th grade student population with HealthLitNow workshop		
Career Pathway Development ~Health Lit Now	schedules in alignment with the "Skills Attainment for Upward Mobility; Aligned Services for Shared Prosperity 2016-2020" (Unified State Plan). This is in alignment with the Middle Sierra RPU Health Services Industry Sector. This is just the beginning of the Health Services career pathway that MLWDB is working on in conjunction with the recent application for the Higher Road Training Partnership (Health Services Apprenticeship Program).	\$	118,429
Workforce Accelerator 3.0	To providing funding to train certified water operators and assist employers in the cost of training individuals. This new pilot program establishes a unique model which can be scalable and sustainable,		
~Water Operator Certification	addressing the Fire, Water, and Forestry industry sector.	\$	39,170
California Workforce	To assist with the WIOA Transition, Capacity Building, Staff Training, and Regional Planning.		
Development Board		\$	18,493
~WIOA Transition			

US Forest Service	To provide youth with Work Experience within the Fire, Water, and Forestry industry sector.	\$ 24,113
SlingShot ~Advanced Manufacturing & Equipment Operators Career	To develop a career pathway in the Advanced Manufacturing sector. (Includes occupations in equipment and industrial repair and maintenance in the logging, resort, and fire safety.)	\$ 270,000
California Workforce Development Board ~WIOA Transition	To assist with the WIOA Transition, Capacity Building, Staff Training, and Regional Planning.	\$ 200,000
National Dislocated Worker ~2017 Storm Damage	To provide 100 temporary jobs to the unemployed, long-term unemployed and self-employed workers affected by the emergency. Work crews will work on clean-up and recovery efforts including demolition, repair, renovation	\$ 1,300,000
CalWORKs & Dept. of Human Services Calaveras	To provide partner agencies CalWORKs and General Assistance population with basic and individualized career services.	\$ 45,000
San Francisco Public Utility District ~Office Administrator Training	To provide 10 Office Administrator Trainings in conjunction with San Francisco Public Utility District in the Construction Sector.	\$ 54,800
TOTAL		\$ 4,101,292
Recently Funded		
California Workforce Development Board ~WIOA Regional Planning	To assist with the Regional Plan implementation and to convene partners with Central Sierra Economic Development District, one business partner from each of the counties chambers of commerce, one educational partner from each of the educational consortiums, one Labor partner, and one workforce partner from the Middle Sierra RPU.	\$ 300,000

Disability Employment Accelerator	To increase the number of job placements and retention for Persons With Disabilities in regional high-demand industry sectors.		
~DEA & Employment Network	(Identify employers that are in need of employees with skills and/or certificates, identify and	\$	225,000
	assess the potential of PWDs to match the employers' requirements, provide additional skills,		
	OJT/WEX or certification to PDWs, apply for an Employment Network status.)		
STEPS	To increase the number of summer work experiences for Persons With Disabilities in school.		
	(Identify employers that are in need of employees with skills and/or certificates, identify and		
	assess the potential of PWDs to match the employees' requirements, provide additional skills,	\$	250,000
	OJT/WEX or certification to PDWs, apply for an Employment Network status.)		
	bit we		
California Workforce	To provide training and career pathway development in the natural resources sector.		
Development Board		\$	250,000
		Ş	250,000
~Natural Resources Training			
TOTAL		\$	1,025,000
Applied For - Pending			
TOTAL		\$	-
In the Que - Developing		1	
Housing and Urban	(5 year program in coordination with Sierra Nevada Conservancy)		
Development			
	The Core NDRC Team has worked on refining the State's NDRC application. In the Fall 2016 a final		
National Disaster Resiliency	"Community and Watershed Resiliency Program" NDRC application was submitted. In July 2016 the		
Competition (NDRC)	State of California was notified that we had received \$70,340,770 in NDRC funding for our projects.	Ι.	
	Since this time, the Core NDRC Team has met on a regular basis to put together and submit required	\$	1,400,000
~Forestry & Watershed	paperwork to HUD. On May 2, 2017 the Core NDRC Team provided a presentation to the Board of		
~Bioenergy	Supervisors to officially kick off the NDRC "Community and Watershed Resiliency Program".		
~Community Resilience Center			

TOTAL		Ş	7,650,000
ΤΟΤΑΙ	enterprises, and more.	Ś	7 650 000
Department of Social Services ~Fresh Success Employment and Training Program	The federal Supplemental Nutrition Assistance Program (SNAP) E&T program provides services to SNAP participants with the goal of improved employment rates and increased wages. California's vision for the CalFresh E&T program includes the provision of more high-quality, workforce services than ever before. This includes expanding the diversity and location numbers of E&T service providers, in large part through the third-party partnership model with 50% federal reimbursement. The success of this model is dependent on the development and expansion of E&T partnerships with counties, workforce boards, local and statewide community organizations, community colleges, re-entry programs, social	\$	250,000
Special Governor's Office Request SB 859 ~Tree Mortality, Carbon Footprint, and Natural Resources Preservation	"There is a critical need to bolster our biomass processing capacity and expand uses for wood products not only to handle dead trees in the short term but also to assist with ongoing forest management and restoration," Natural Resources Secretary John Laird said. "This can and should be done in a manner that advances California's climate change goals and creates opportunities for rural communities." Develop a "World Class" natural resources training center in the Middle Sierra RPU.	\$	3,000,000
Special Federal Request ~Tree Mortality	To increase the number of job training and placements (1,000 participants) directly into the Fire, Water, and Forestry Technology sector. (5 year program in coordination with 3 other Regional Planning Units. College level training in conjunction with direct Work Experience in the dead tree zones.)	\$	3,000,000

GRAND TOTAL

\$ 12,776,292



2017 STORM NDWG

Worksites, Expenditures*, and Workers

Totals	Amador	Calaveras		Maripo	osa		Tuolumne	
	Public Works Road Department City of Sutter Creek	City of Angels US Forrestry East Bay Mud Fairgrounds					Road Department Jtilities District	
Total Expenditures	\$54,064	\$11	7,203			\$0	\$	205,089
Total Workers	1		13	3		0		22
Grand Total	\$376,356 42							
	Total Expenditure	S Amador Calaveras Mariposa Tuolumne		\$1,200,000 \$1,000,000 \$800,000 \$600,000 \$400,000 \$200,000 \$0		2017 Storm \$688,411 \$511,589	n Budget	

* Does not include administrative or contracted expenditures

SLINGSHOT MA	TRIX		EMPLOYER'S		BER OF PARTICIPANTS	
Training /Training Provider	Payment Date Training Cost	Amador	#'s Calaveras	#'s Mariposa	#'s Tuolumne	#'s Training Dates
1.0 Fire Driver/Operator Training 1A & 18 1.1 Col. College Fire Academy 29a & 3 Total Participants to		Amador Fire Dist	1(1 Calaveras Consolidated Fire B)	5(1A)	Twain Harte Fire	1 (1B 1A 5/14-18; 1B 5/21-25/18 (5 days & 4 days) @ CalCo
2.0 Basic Fire 32-Gamez 2.1 Columbia College Fire Academy-Gamez Total Participants to	rain 20	Amador Fire Protection	2 CHIPS	18		5/29- 30; 6/1-2, 2018 (4-day class, field day in Angels)
3.0 Fire S-290 Wildland Fire Behavior-McNeal 3.1 Columbia College Fire Academy Total Participants to 4.0 Fire S-212 Wildland Fire Chainsaws-Slater	rain 10	Amador Fire Protection	3 Calaveras Consolidated Fire	4	Tuolumne Fire District	5/29-June 1/2018 (4 straight days, 8:00 a.m.)
4.1 Columbia College Fire Academy Total Participants to TOTAL COST FOR FIRE TRAINING	rain 9 \$ 92,287.00	Amador Fire Protection	5 Calaveras Consolidagted Fire	4		June 12-15,2018
5.0 Lean & 55 Training 5.1 SME/Tooling U (Approved Trainer) Total Participants to	rain \$ 47,775				MMI	45 4/30/2018
6.0 Auto CAD/CAM 6.1 Design and Software - FeatureCAM Total Participants to					MMI	6 Last week in May?
6.2 Hawk Ridge-SolidWorks Total Participants to 6.3 Rockwell (Rexel) -Control Logix Studio 5000 Total Participants to	4/27/2018 \$ 19,280				Kinematic Kinematic	6 Orinda from July 17- 20. 8 7/10/2018
6.4 Cognex - In-Sight & Spreadsheet Standard Total Participants to 7.0 Microsoft VISIO	5/7/2018 \$ 11,160				Kinematic	8 5/22-24/2018 Onsite
7.1 ISinc Total Participants to	5/15/2018 \$ 2,750 Train 10	Volcano Communications	10			4/20/2018
8.1 Col. College (2) 6-hour classes Amador 8.1 Col. College (2) 6-hour classes Amador 8.2 Col. College (2) 6-hour classes Tuol 8.3 Col. College (2) 6-hour classes Cal Total Cost for Excel Training	\$27,690.11 rain \$0	Amador Transit Volcano Communications	1 Bear Valley @ Columbia College Cal-Waste 2 California Electric Steel Distinctive Metals @ Col. College	5 Tavis Corp. 5 Mariposa County Fire 3 Yosemite National Park	Dodge Ridge 10 Kinematic Rush Creek Lodge 2	6 Mariposa May 1 & 8 9 Col. Collece: May 15 & 22 (Fir 2 Calaveras: May 30 & June 6
Total Participants to 9.0 Leadership/Managerial Training 9.1. Col. College (2) 3-hour Classes Mariposa 9.2 Col. College (2) 3-hour classes @ CC Total Cost for Leadership/Management Training Total Participants to	\$7,582		California Electric Steel Bear Valley Resort @ Col. College	1 20 Tavis Corp	13 MMI	7 Mariposa (Tavis): May 17 & 24; Col. College: May 22 & 29 (Oak 9/10)
10.0 Ski Lift Repair and Maintenance 10.1 SME/Tooling U - Bear Valley 10.2 SME/Tooling U - Dodge Ridge Total Participants to	x 30,000 \$ 30,000 rain 18		Bear Valley	10	Dodge Ridge	8 4/30/2018
Total Slingshot Participants to				Training		
Total Training	Cost \$283,924.11	Employer Outreach	Regotiation	Provider Contract Signed Employer Contract Provided	Employer Contract Signed	Training Started

PARTNERSHIPS TO UNLOCK SOCIAL MOBILITY 2.0

Counties Invited: Amador, Calaveras, Tuolumne, Mariposa Date: Tuesday, May 22, 2018 Time: 9:30am – 3:00pm Meals: Coffee service in the morning, light lunch served

> Location: Best Western Plus Sonora Oaks 19551 Hess Ave, Sonora, CA 95370

PURPOSE

- To introduce the field to the Governor's first-of-its-kind General Fund Request for \$37 million to serve re-entry populations
- To bring key workforce and corrections partners together to catalogue their successful strategies for serving these populations
- To present on, and catalogue, regional workforce development successes in the development of: career pathways, industry engagement, industry-recognized credential standards, and/or other demand-side successes. The regional successes will be collected in a formal publication, and celebrated at a gala event for legislators, staff, media, and other stakeholders
- To identify services and partnerships that are needed to connect proven supply-side strategies for the re-entry population with demand-side regional workforce successes

WHO'S INVITED

Workforce Board Leadership Staff, Community College Regional Workforce Leadership, Adult Education Regional Workforce Leadership, Corrections and Rehabilitation Leadership in Regions

AGENDA

Introductions and Icebreaker
Framing for the Day, by CWA
State Presentation on CDCR Budget Ask and Q&A, by CWDB
Scenarios on Service Pathways for Re-Entry Participants, led by CWA
Report Outs on Service Pathways, led by CWA
Lunch
Regional Indices Presentation and Q&A, by CWDB
Regional Demand-Side Successes through partnerships, by Region's Leadership
Table Discussion/Regional Self-Evaluation on connecting supply-side solutions with
demand-side successes, led by CWA
Report outs and wrap, by CWA

Register now at http://calworkforce.org/PUSM-2-0/

We're not just Training



BUSINESS SERVICES

- Hub of workforce
 partner network
- Labor Market
 Information
- Job Readiness
 Assessment
- Employee Recruitment
- Internships & Work
 Experience
- On-the-Job Training
- Incumbent Worker Training
- Downsizing & Layoff Assistance





LABOR SERVICES

- Hub of workforce partner network
- Labor Market
 Information
- Career Assessment
- Career Pathway
 Development
- Job Search
- Job Preparedness
- Soft Skill Development
- Training Scholarships

We're the Regional Workforce Hub

- Multi-County Approach
- Mandated Partners & New Colocation Partners
- WDB Engagement
- Increasing the Reach of Workforce Development
- Leveraging Core
 Competencies





MLJT

- Slogan: "Better Skills... Better Jobs... Better Economy"
- Mission: "To be a leader in the development of a quality workforce that meets the needs of the business community."
- Vision: "Through partnerships create a thriving business community with quality jobs, skills, wages and life-long learning."