JOINT MEETING MINUTES
Mother Lode Workforce Development Board &
Mother Lode Job Training Board of Directors
Thursday, October 12, 2017

WORKFORCE DEVELOPMENT BOARD BUSINESS

1. CALL TO ORDER
   1.1. Roll call / Establish quorum
       1:00 pm: Meeting called to order by Michelle Watkins, Roll Call taken quorum present

2. PUBLIC COMMENTS
   None

3. CONSENT CALENDAR
   3.1. Any Consent Calendar items need to move to Action Items?
       None
   3.2. Accept the August 17, 2017 meeting minutes
       Minutes approved
       (M) M. Bulkin (S) T. Hildabrand 7-0-0 ayes carried

4. ACTION ITEMS
   4.1. None
BOARD OF DIRECTORS BUSINESS

<table>
<thead>
<tr>
<th>Name</th>
<th>Present</th>
<th>Absent</th>
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<tbody>
<tr>
<td>Randy Hanvelt</td>
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<td>Lynn Morgan</td>
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<td>Michael Oliveria</td>
<td>X</td>
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<tr>
<td>Marshall Long</td>
<td>X</td>
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<td>Michelle Watkins</td>
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<tr>
<th>Alternates</th>
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<tr>
<td>Frank Axe</td>
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<tr>
<th>Staff</th>
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<tr>
<td>Dave Thoeny</td>
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<td>Larry Yanni</td>
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<td>X</td>
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<td>Amy Torres</td>
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<td>Jamie Leigh</td>
<td>X</td>
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5. **CALL TO ORDER**
   5.1. **Roll call / Establish quorum**
       Meeting called to order by Randy Hanvelt, roll call taken quorum present

6. **PUBLIC COMMENTS**
   None

7. **CONSENT CALENDAR**
   7.1. **Any Consent Calendar items need to move to Action Items?**
       None
   7.2. **Accept the July 17, 2017 meeting minutes**
       Minutes approved (M) M. Long (S) L. Morgan 5-0-0 ayes carried

8. **ACTION ITEMS**
   8.1. None

**WDB & BOD JOINT BUSINESS**

9. **INFORMATION/DISCUSSION ITEMS**
   9.1. **Strategic Planning discussion**
       David Shinder facilitated a strategic planning session with the ML Workforce Development Board and MLJT Board of Directors. The focus of the planning was on Building on our Demand-Driven System.
       Board members were asked to give input on
       o Sustainability,
       o Prioritization of Sectors,
       o Skill Gaps and Bridges,
       o What’s missing from our regional workforce system, and
       o What is our value and How can we have the greatest impact.

       After an enthusiastic discussion the following key points were taken:
       o We need to do a better job at getting information and using information to improve the services offered by the agency.
• The agency needs to work on doing better marketing to both businesses and job seekers to make us relevant within our communities.
• Conduct regular convening’s with businesses within our five sectors, and develop subcommittees from these meetings utilizing WDB members as Ambassadors.
• Workforce Development and Economic Development need to collaborate and not work in silos.
• Keep Technology in the forefront – Ecommerce
• MLJT needs to be the pulse of all industries in our communities

Staff was instructed to look at all the information gathered at this session and draft goals to bring back to each of the perspective Boards to continue this process.

10. NEXT MEETING
   10.1. Board of Directors: Monday, October 16, 2017
   10.2. Workforce Development Board: Thursday, November 16, 2017

11. ADJOURNMENT
   Meeting was adjourned at 4:30 pm.